

EXECUTE WITH EXCELLENCE CLIENTS SOLUTIONS

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2

Defining | SBG Client Solutions

Focus Areas

Key Take-aways

IT CAN BE ...



IT CAN BE ...

Client Solutions will deliver innovative, open architecture and costeffective solutions to Client Segments and Strategic Distribution Partners

SERVICING THE SOLUTION NEEDS

of the three SBG **Client Segments**

BUILD SOLUTIONS **PARTNERSHIPS** TO

Complement the SBG client value proposition (open architecture)

BUILD STRATEGIC DISTRIBUTION **PARTNERSHIPS** TO

Distribute the full, or parts of, the value proposition

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- 2. Business and **Commercial Clients** (BCC)
- 3. Wholesale

3

- Banking •
- Insurance
- Investments •
- Non-financial • Services (Beyond)

B2B2C/B2B2B (incl. white labeling)

Our **Focus** is Clear





1. HOW DO WE MODULARISE

2. GROW PARTNERSHIPS 3. **LIBERTY** INTEGRATION





5

MODULARISE



IT CAN BE

We have an adaptable and modular value proposition **HONEYCOMB**



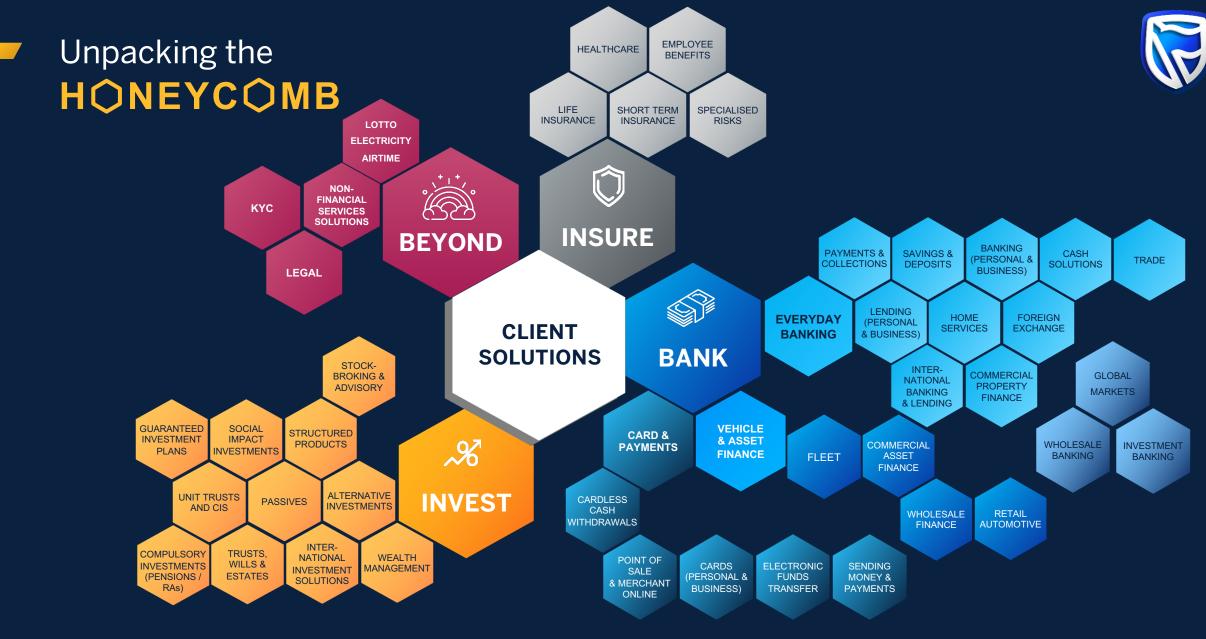
WHY THE HONEYCOMB?

F1 strength² Flexible Natural Unique

IT CAN BE ...

. Beyond represents Non-financial services

2. F1 strength references the honeycomb design technology used in Formula 1 racing cars



IT CAN BE ...

solutions

Digital

8

How we define being MODULAR

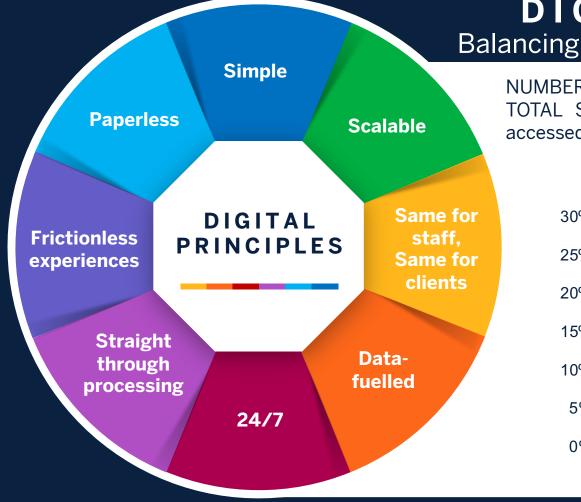


IT CAN BE ...



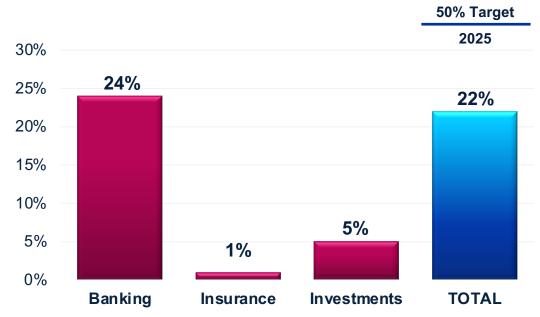
MODULARISE | We will lower our Cost to Serve through:





DIGITAL FULFILMENT Balancing being TRULY HUMAN and TRULY DIGITAL

NUMBER OF **DIGITAL SOLUTIONS (PRODUCTS)**¹ AS % OF TOTAL SOLUTIONS. Tracking digital fulfilment once you have accessed SBG solutions, across all three of our segments:





9



IT CAN BE



PARTNERSHIPS

11

Scaling through **PARTNERSHIPS**



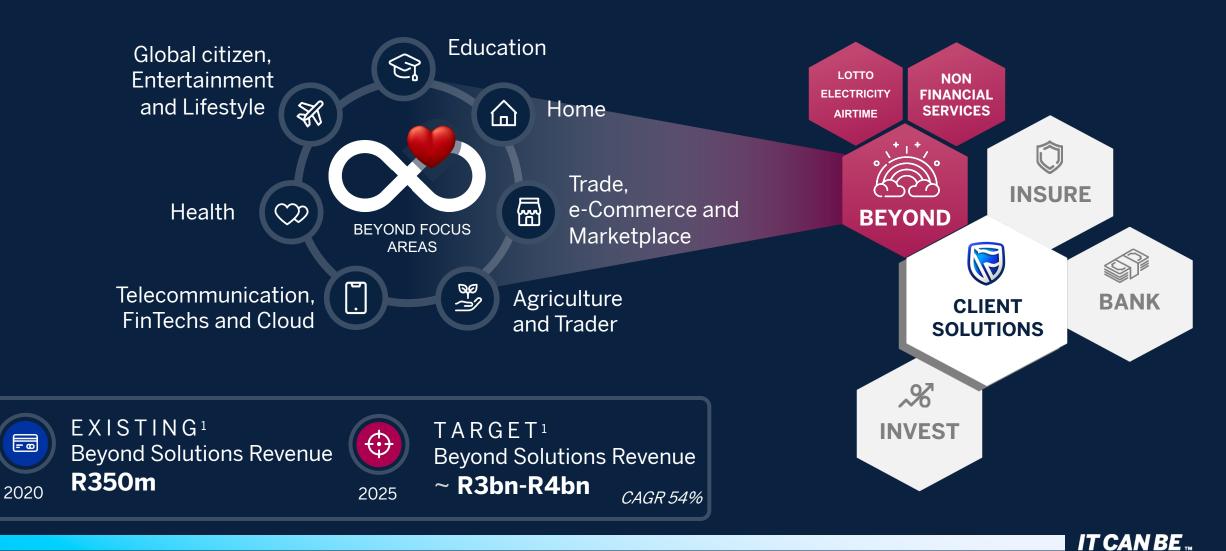


Solutions partners = 3rd Party solutions available on our platform to our SBG clients (open architecture across Banking, Insurance, Investments and Beyond) Strategic distribution partners = 3rd Parties who distribute our solutions to their clients (e.g., white labelled opportunities, partnering within Financial Services, etc.)



BEYOND PARTNERS | Complementing our SBG client value proposition











13

Partnerships | Scaling our Digital Assets across the Continent







OneFarm TraderDirect





IT CAN BE



Focus Areas | Integration



Transaction Imperatives

LIBERTY INTEGRATION

Unlocking the potential

Aligning and leveraging our strengths

Enhanced client value

Continue to deliver on the refreshed Liberty and Standard Bank strategies

Retain key talent and protect Intellectual Property

16



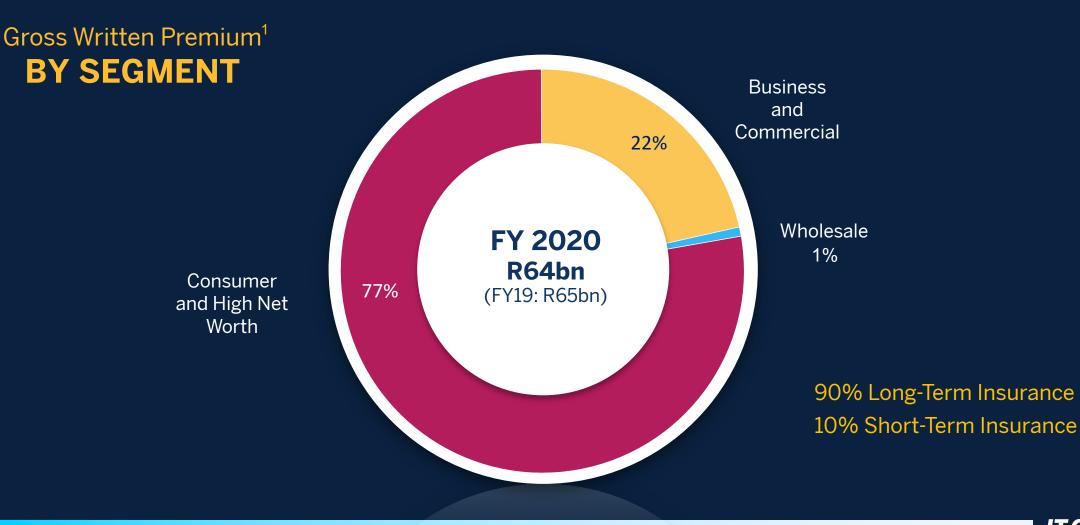


IT CAN BE ...

Focus Areas | Integration

INSURANCE | Standard Bank Group Utilising our distribution reach across Client Segments and Partnerships





IT CAN BE

1. Includes Long-Term and Short-Term gross written premium, as well as our brokerage licenses where we earn commission.

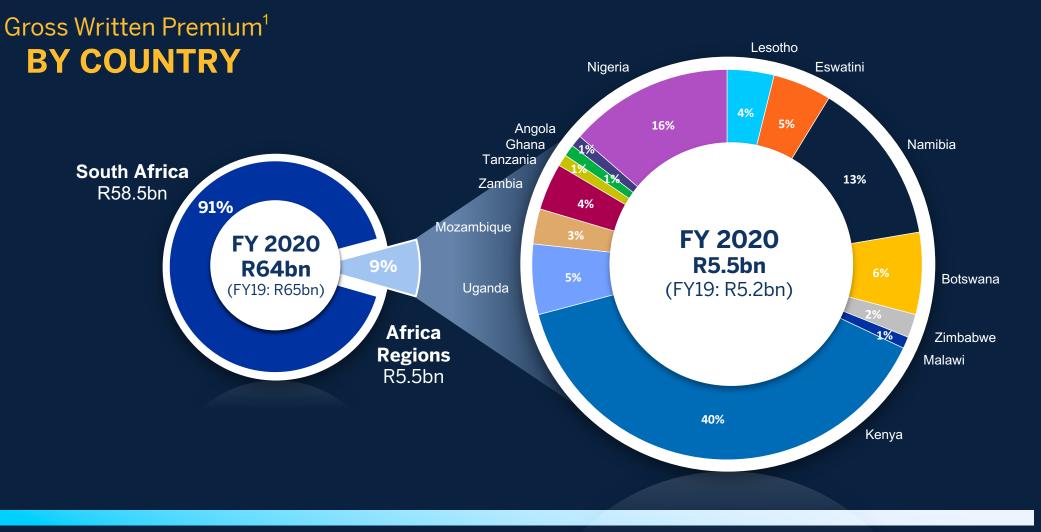
Focus Areas | Integration

18

INSURANCE | Standard Bank Group Utilising our distribution reach across the Continent



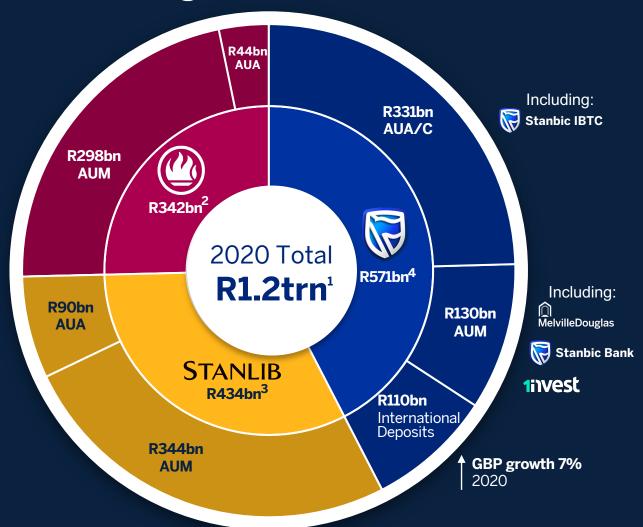
IT CAN BE ...



1. Includes Long-Term and Short-Term gross written premium, as well as our brokerage licenses where we earn commission.

INVESTMENTS Standard Bank Group Placing us in the top 3 Asset Managers on the Continent with R1.2trn AUM/A





1. Inter-group transactions eliminated

- 2. Incl. R35bn from SBFC and HNW
- 3. Incl. R89bn from SBFC and HNW

19

4. Incl. R124bn with STANLIB and Liberty

AUA Assets under Administration and Advice Includes the Stanlib LISP

AUM Assets under Management

AUC Assets under Custody





IT CAN BE

KEY TAKE-AWAYS

20

2025 Aspirations







1. MODULARISE

2. GROW PARTNERSHIPS 3. **LIBERTY** INTEGRATION

LOWER COST TO SERVE STANDARDISE and CONNECT

50% DIGITAL SOLUTIONS FULFILMENT

21

~ R8.5bn-R10.5bn

R3bn-R4bn BEYOND SOLUTIONS R5.5bn-R6.5bn STRATEGIC DISTRIBUTION PARTNERSHIPS UNLOCK THE POTENTIAL





AFRICA IS OUR HOME 🕎 WE DRIVE HER GROWTH



22